



Logo Use Guidelines

- The TIP logo always needs safe space that is free of imagery and text surrounding it. Use the diamond mark height to determine the minimum amount of safe space that should surround the logo.
- The name Telecom Infra Project should always be easy to read.

Please Do Not

- The logo's diamond mark should not be used separately from the mark or used for decoration.
- The mark should not be used to create designs or patterns
- The mark should not be taken apart to create a visual element
- Do not change the spacing between the icon and the word Telecom Infra Project or its letters
- Do not change the colors, dimensions or add your own text/images
- Do not add visual effects like a drop shadow
- Do not use the logo in a phrase or sentence